



City of Ocala Public Art Program

Policy Statement for Public Art Proposals to the City of Ocala

The City of Ocala has a regional recognition and is beginning to gain national and international recognition for its Public Art Collection, which continues to grow as a result of private and public investment. In addition, the City continually receives unsolicited and solicited proposals for exhibition, donation, or purchase/commission of public art.

It is the responsibility of the Division of Cultural Arts and Sciences, to review and respond to proposals for public art in accordance with Municipal Code Section 122-968 under Form Based Code.

The Division of Cultural Arts and Sciences reviews and considers each proposal on the following criteria:

- Quality and appropriateness of artwork in form and realization;
- Durability of artwork and maintenance requirements and resources for permanent display;
- Appropriate site availability in public locations;
- Community support and interest (as defined in the Public Art Plan);
- Support of coordination of fabrication, installation, promotion, and maintenance of artwork;
- Substantial monies raised/contributed for fabrication/installation/conservation

The Division of Cultural Arts and Sciences does not accept proposals that include acknowledgement of donor(s) as part of the artwork or overall design. All donations of public art to the City of Ocala may include a separate plaque of donor recognition. Such plaques may not contain corporate identities, scripts or logos. Commemorative text inscribed into a surface is permitted. Sponsor benefits are fully outlined in the Sponsorship Guide as updated and by project and/or program.

All public art is to be identified with the terminology: "City of Ocala Public Art Collection."

All donation proposals presented to the Division of Cultural Arts and Sciences will remain under consideration for three years after the initial presentation date. After such time, if the donation has not been effectuated, the donor is required to re-submit the proposed donation for review and acceptance. All inquiries and proposals should be addressed to:

Supervisor, Cultural Arts
Division of Cultural Arts and Sciences
828 NE 8th Avenue
Ocala, FL 34470