

First Friday Art Walk Season 2024-2025

artinfo@ocalafl.gov

(352) 629-8447



Artist Application

1) ABOUT YOU

- Visual Artist I participated in the 2023-24 Art Walk Season
 Performing Artist/Group I'm a 2024 Student and Emerging Artist Competition winner
 Artist Group/Gallery

Artist name(s): _____

Group name: _____ Number of members: _____

Street Address: _____

City: _____ State: _____ Zip code: _____

Contact phone number: _____ Email: _____

Website: _____ Social Media: _____

****A valid, active email address is required to participate in First Friday Art Walk.****

2) ABOUT YOUR ART

Visual Art

Artwork Type(s): *check all that apply*

- Ceramics Collage Digital Drawing
 Glass Graphic art Illustration Jewelry
 Leathercraft Metalworking Mosaic Painting
 Photography Printmaking Sculpture Textiles
 Woodworking Other _____

Performing Art

Artwork Type(s): *check all that apply*

- Acting Circus
 Music Dance
 Other: _____

Describe your art in 20 words or less:

List any art shows/events you've previously participated in:

3) AVAILABILITY

Select which First Friday Art Walk event months you're able to attend: *check all that apply*

- September October November December January February
 March April May

Attendance: If you're unable to attend a First Friday Art Walk you signed up for, please provide **two weeks'** notice of your absence or coordinate a replacement person to attend in your booth. Two unexcused absences will result in disqual from the First Friday Art Walk season.

4) SUBMIT SAMPLES OF YOUR ART

Please provide three high resolution images (JPEG), videos, and/or audio files of your work/performances. Also, please provide one presentation-ready artwork and one example of your booth setup for visual artists.



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Send images to: artinfo@ocalafl.gov or mail or deliver a flash drive with images to:

Cultural Arts, 201 SE 3rd St, 2nd Floor, Ocala, FL 34471

Mailed/delivered items will not be returned. Submitted images are not required to be at each First Friday Art Walk event but must accurately represent the type of work displayed. By submitting this application and your images, you're giving permission to the City of Ocala to utilize the images for promotional purposes. The City of Ocala reserves the right to use photographic images of visual/performing artists and their work for advertising purposes only.

5) EMERGENCY CONTACT

Emergency contact name: _____

Phone number: _____

Email: _____

6) PAYMENT OF FEES

Individual Artist:

\$30 application fee + **\$25** registration fee + **optional \$75** Location Lock fee (subject to availability, City, and downtown business approval)

Gallery (more than one artist together):

\$30 application fee + **\$80** registration fee + **optional \$100** Location Lock fee

Please pay application and registration fees with credit/debit card by phone on **(352)629-8447** or by check to:

Check payable to *City of Ocala*

ATTN: First Friday Art Walk, 201 SE 3rd Street, 2nd Floor, Ocala, FL 34471

In the event of denial, the **\$30** application fee will be refunded. Please select relevant fee option.

\$55 application + registration fee (Artist)

\$130 application + registration fee + Location Lock (Artist)

\$110 application + registration fee (Gallery)

\$210 application + registration fee + Location Lock (Gallery)

*****Fees are waived for performing artists at First Friday Art Walk*****

7) AGREE AND SIGN

Deadline: To participate in the complete season of First Friday Art Walk, applications are due: **August 1, 2024**.

For the remaining season, First Friday Art Walk application deadline is the **first day of the month prior to the next First Friday Art Walk** for review and processing. (i.e. October 1st is the deadline for November Art Walk) Applications are reviewed on a rolling monthly basis throughout the Art Walk season. Notification of acceptance or denial are sent by the 15th day of the month prior to Art Walk.

For the complete rules and regulations, please visit: www.ocalafl.gov/artwalk.

Applications and images/videos/audio files are reviewed by the First Friday Art Walk Steering Committee. First Friday Art Walk and the Committee reserve the right to refuse an application from anyone for any reason. All decisions are made at the discretion of the City of Ocala's Cultural Arts Division.

I have read the rules and regulations of First Friday Art Walk and agree to follow them.

Print Name

Date

Signature

