

Proclamation

WHEREAS, State Farm is celebrating its 100th anniversary in 2022; and

WHEREAS, State Farm was founded in the United States on the seventh of June in the year 1922 by retired farmer G.J. Mecherle; and

WHEREAS, for 100 years, State Farm has aided people in managing the risks of everyday life, rebuilt neighborhoods, and have invested and supported education and safety initiatives in communities throughout the nation; and

WHEREAS, the State Farm jingle ("Like a good neighbor, State Farm is there") was written by American singer-songwriter Barry Manilow in 1971. State Farm's first commercial jingle was created for The Jack Benny Program in the 1960s; and

WHEREAS, the City of Ocala recognizes the positive impact the company and its agents have on our community as they have been taking care of customers in the state of Florida since 1934.

NOW, THEREFORE, I, Kent Guinn, by virtue of the authority vested in me as Mayor of the City of Ocala, Florida, do hereby proclaim June 7, 2022, as

STATE FARM DAY

in the City of Ocala and call upon the people of Ocala to observe this day by demonstrating what being a good neighbor is all about through acts of kindness and making people feel welcome.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Official Seal of the City of Ocala, Florida, to be affixed this 7th day of June 2022.

Kent Guinn, Mayor City of Ocala