

BE PART OF THE DISCOVERY CENTER AND SUPPORT OUR COMMUNITY!



Thank you for your interest in supporting the Discovery Center, a 501 (c)3 organization, managed by City of Ocala Recreation and Parks, Cultural Arts and Sciences Division. We are proud to partner with local businesses that wish to help us further our mission to offer interactive science education to children and families.

The average cost of a traveling museum exhibit is between \$30,000 and \$80,000, but the benefits to a community are far reaching. Interactive exhibits offer area teachers a way to bring subjects to life, give families quality time together and create opportunities for children to explore their world in new and exciting ways. In addition to our 5,000-square foot exhibit gallery, Discovery Center has StarLab planetarium shows, weekly enrichment classes, school programs, summer camp and an in-house "Creature Collection" which requires daily care and feedings.

It is our goal to offer the highest quality experience possible while still being affordable for families. This is where sponsors like you play a big role. Your donations help to keep our ticket prices affordable so we can continue to share these amazing programs with the community.

*We are deeply grateful for your
continued support!*



2021-2022 EXHIBITS & EVENTS

Amazing Arthropods . . . Oct. 9 - Dec. 31, 2021

Date Night: Oct. 22, 2021 | 6:30 - 9:00 p.m.

Brain Games Jan. 15 - Mar. 26, 2022

Date Night: Jan. 28, 2022 | 6:30 - 9:00 p.m.

Horsing Around April 9 - June 18, 2022

Date Night: April 22, 2022 | 6:30 - 9:00 p.m.

Spy Science July 1 - Sept. 17, 2022

Date Night: Aug. 19, 2022 | 6:30 - 9:00 p.m.

STEAM Saturdays

Offered the second Saturday of the month, 2 p.m., Sept. - May for an additional \$3 with general admission.

701 NE Sanchez Ave. Ocala, Florida 34470
Hours: Tues. - Sat. 10 a.m. - 4 p.m.
 @discoverycenterocala @DiscoveryOcala
352-401-3900 | mydiscoverycenter.org | discovery@ocalafl.org



EXHIBIT SPONSORSHIP OPPORTUNITIES



2021 - 2022

SPONSORSHIP LEVELS

Annual Sponsor (Four Exhibits)

\$5,000 / annually

During all four exhibits: logo recognition on all printed materials, click through logo on the website and signage in exhibit hall, banner placement on website.

Explorer Sponsor (One Exhibit)

\$1,000

During sponsored exhibit: logo recognition on all printed materials, click through logo on the website and signage in exhibit hall.

Wonder Sponsor (One Exhibit)

\$500

During sponsored exhibit: logo recognition on signage in exhibit hall and the exhibit website page.

Creature Sponsor (Animal Collection)

\$500/annually

Logo recognition on the website, creature page and signage in the lobby.

Date Night Sponsor

\$500 per exhibit

During sponsored exhibit: logo recognition on printed materials and on signage in exhibit hall.

*In-kind donations are also available.



NAMING RIGHTS

Discovery Center Building \$1,000,000

Name recognition plaque on the front of the building

Second Floor Exhibit Hall \$250,000

Name recognition plaque located in second floor exhibit hall

Learning Lab One \$100,000

Name recognition plaque next to doorway of Learning Lab One

Learning Lab Two (Pre-School) . . . \$100,000

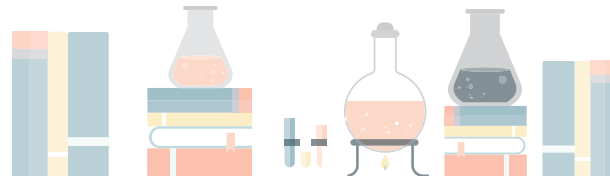
Name recognition plaque next to doorway of Learning Lab Two

Nocturnal Animals Room \$50,000

Name recognition plaque next to doorway of Nocturnal Room

Critter Corner Lobby \$50,000

Name recognition plaque in the lobby



COMMUNITY DONORS WALL

| | |
|---------------|---|
| Gold | Large gold colored plaque with family or company name in stairwell |
| \$10,000+ | |
| Silver | Medium silver colored plaque with family or company name in stairwell |
| \$5,000 | |
| Bronze | Small bronze colored plaque with family or company name in stairwell |
| \$1,000 | |

THANK YOU FOR YOUR SUPPORT!

Please fill out this form, detach and return with donation to the Discovery Center.

Company Name: _____

Representative's Name / Title: _____

Address: _____

Email: _____

Phone: _____

Sponsorship Level: _____

Title of exhibit you wish to sponsor: _____



City of Ocala, Discovery Center
Attn: Discovery Center Exhibits

701 NE Sanchez Ave., Ocala, FL 34470
352-401-3900 | discovery@ocalafl.org

