

Department	Project Duration	Life Expectancy	Priority
Growth Management	2016-2017	2016-2026	3

Project Title

SE 8 St Bricked Intersection Improvement

Relevant Graphic Details

Project Location

Intersection of SE 8 Street and SE Watula Avenue



Project Description/Justification

In March 2014 members of the Ocala Historic District community went before City Council to discuss needed improvements within the Ocala Historic District. As a result, the Ocala Historic District Improvement Plan Committee (OHDIP) was formed and Capital Improvement Project (CIP) requests were submitted and approved for the City's FY15 Budget. The OHDIP held meetings again in January and February 2015 to develop a CIP priority list for the District. The installation of brick at the intersection of SE 8th Street and SE Watula Avenue was identified as Priority #2. This measure will help with traffic calming. It will also provide better and safer pedestrian access at a busy intersection.



Strategic Goals Relevance

Quality of Place

Project's Return on Investment

Although there is no financial return on investment, it is an investment in public safety.

FISCAL DETAILS

091-20-255-541-65010	3/4 Mill Construction in Progress	2016
	Total Expenditures	67,298

Department	Project Duration	Life Expectancy	Priority
Growth Management	2016-2017	2016-2036	2

Project Title

Decorative Street Lights on SE Wenona Avenue

Project Location

SE Wenona Ave btwn SE Fort King St & SE 8 Street in the Ocala Historic District

Project Description/Justification

In March 2014, members of the Ocala Historic District community went before City Council to discuss needed improvements within the Ocala Historic District. As a result, the Ocala Historic District Improvement Plan Committee (OHDIP) was formed and Capital Improvement Project (CIP) requests were submitted and approved for the City's FY15 Budget. The OHDIP held meetings again in January and February 2015 to develop a CIP priority list for the District. The installation of decorative street lights along SE Wenona Avenue within the Ocala Historic District was identified as Priority #1 by OHDIP. This project will improve pedestrian safety and connectivity within the district and between Downtown Ocala and the Ocala Historic District.

Strategic Goals Relevance

Quality of Place

Project's Return on Investment

Although there is no financial return on investment, it is an investment in public safety.

Relevant Graphic Details



FISCAL DETAILS

		2016
332-32-479-531-65010	Electric Construction in Progress	48,076
332-32-479-531-46010	Electric Repair & Maintenance	23,000
Total Expenditures		\$ 71,076

Department
Growth Management

Project Duration
2017-2018

Life Expectancy
10-20 years based on the type of signage

Priority
4

Project Title

Wayfinding Signage Program

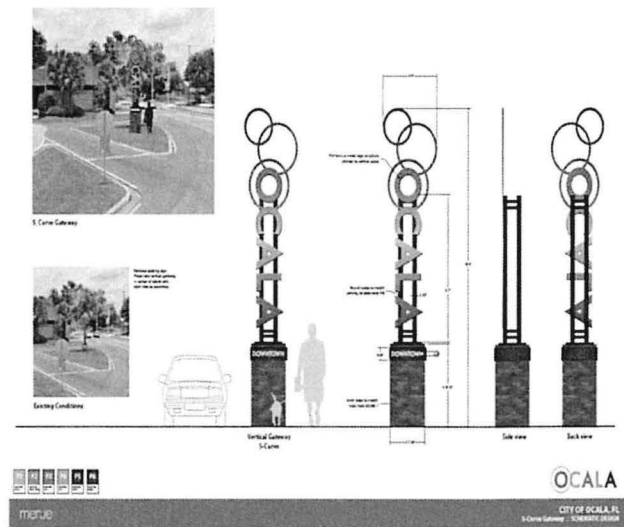
Project Location

Gateways along I-75, State Roads, Parks and Neighborhoods

Project Description/Justification

Continue the mutli-year project to install gateway, park, pedestrian and vehiclar signage throughout the city. The project was held up due to concerns with the logo, FDOT issues and design changes. The request for \$75,000 will be need to support new projects such as the linear park and the Public Market

Relevant Graphic Details



Strategic Goals Relevance

This request supports City Council's Quality of Place and Economic Hub Strategic Goals.

Project's Return on Investment

The wayfinding program will be sustainable over many years. The program will benefit economic development and tourism.

FISCAL DETAILS

103-16-514-559-65010

1/8th Mill - Construction in Progress

2016

75,000

Total Expenditures

\$

75,000

Department
Growth Management

Project Duration
2016-2017

Life Expectancy
Perpetuity

Priority
5

Project Title

Imagine North Magnolia

Relevant Graphic Details

Project Location

North Magnolia Subarea of the CRA

Project Description/Justification

This is the 4th year of a 5 year phased property acquisition process with related demolition to assemble land that can be redeveloped into mixed use developments thus creating jobs, offering possible housing alternatives, and expanding business activities in the North Magnolia Subarea of the CRA.



Strategic Goals Relevance

This project supports City Council's Strategic Goals of Economic Hub and Quality of Place by leveraging location and resources.

Project's Return on Investment

The return on investment will be realized by ad valorem taxes generated when the property is redeveloped and through electric consumption of new businesses.

FISCAL DETAILS

		2017
622-16-553-559-49030	Property Acquisition	80,000
622-16-553-559-31010	Title and Appraisals	3,000
622-16-553-559-46020	Demolition	12,000
622-16-553-559-49020	Tax Arrearages	3,000
622-16-553-559-46010	Public Works Maintenance	2,000
Total Expenditures		\$ 100,000

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Department
Growth Management

Project Duration
2016-2017

Life Expectancy
Perpetuity

Priority
6

Project Title

Phoenix Heights

Project Location

West Ocala. NW 18th St (1600-1800 blocks), NW MLK Blvd Blvd (1700-1800 blocks), and the north side of NW 17th PL (1600-1800 blocks).

Project Description/Justification

The Phoenix Heights Acquisition and Redevelopment Project will continue to focus on acquisition of available properties and demolishing dilapidated buildings. Through acquisition, demolition and site and infrastructure improvements, the City will assist in the neighborhood's redevelopment and reconnect it to the surrounding neighborhoods, the Lillian Bryant Center and other educational, social and recreational opportunities. Staff is currently working on a RFP to seek private sector interest, partnerships and development opportunities for the properties that the City has acquired thus far.

Relevant Graphic Details



Strategic Goals Relevance

This CIP supports City Council's Strategic Goals of Economic Hub and Quality of Place.

Project's Return on Investment

The return on investment will be realized by ad valorem taxes generated when the property is redeveloped and through electric consumption of new businesses.

FISCAL DETAILS			2017
103-16-516-554-49030	Property Acquisition		16,000
103-16-516-554-31010	Title and Appraisals		1,000
103-16-516-554-46020	Demolition		10,000
103-16-516-554-49020	Tax Arrearages		1,000
103-16-516-554-46010	Public Works Maintenance		2,000
Total Expenditures		\$	30,000

Department
Growth Management

Project Duration
2016-2017

Life Expectancy
15-20 years

Priority
3

Project Title

North Magnolia Landscaping & Intersection Improvements

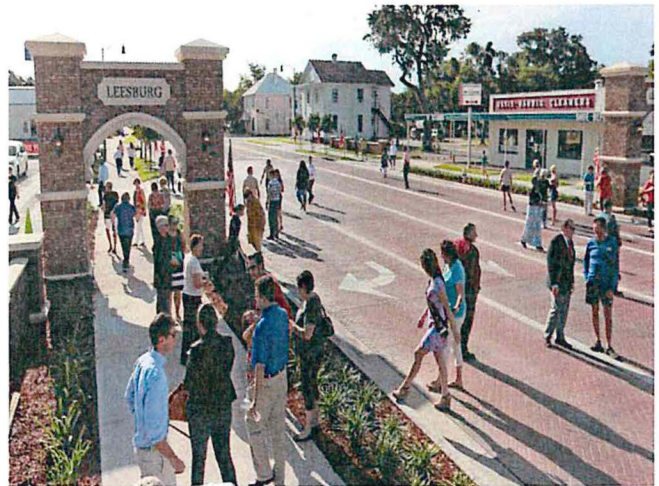
Relevant Graphic Details

Project Location

North Magnolia CRA Subarea

Project Description/Justification

The North Magnolia CRA Advisory Committee requested that landscaping in the form of planters be located throughout the subarea and the intersection of NE 8th Avenue and NE 14th Street be improved to be a Gateway into the area. The intersection will include a gateway design with landscaping that reflects the current signage in the North Magnolia CRA. The photo in Leesburg is an example of the gateway feature that is being requested by the advisory board.



Strategic Goals Relevance

This project supports City Council's Strategic Goals of Quality of Place and Economic Hub.

Project's Return on Investment

There is no monetary return on investment, but the improvements will

FISCAL DETAILS

2017

622-16-553-559-65010	North Magnolia CRA Constuction in Progress	40,000
622-16-553-559-65010	North Magnolia CRA Repair & Maintenance	2,000
622-16-553-559-48010	North Magnolia CRA Promotional Activities	25,000

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Total Expenditures

\$

67,000

Department
Growth Management

Project Duration
2016-2017

Life Expectancy
2016-2021

Priority
2

Project Title

Magnolia Street Beautification Project

Project Location

Magnolia Avenue between SE Fort King Street and SE Broadway Street

Project Description/Justification

The Beautification Project will include: demolition and reconstruction of existing sidewalks to widen them; removal of existing parking spaces on the west side of the street; creation of a bulb-out on the southeast corner to allow café seating on the street; addition of pedestrian scale lighting; creation of an on-street planter in an existing separator on the east side of the street; addition of planters and landscaping, benches, bicycle racks, waste baskets and any other necessary modifications to drainage, water/sewer or electrical lines. This project supports the Downtown Master Plan and Ocala's 2035 Vision Plan.

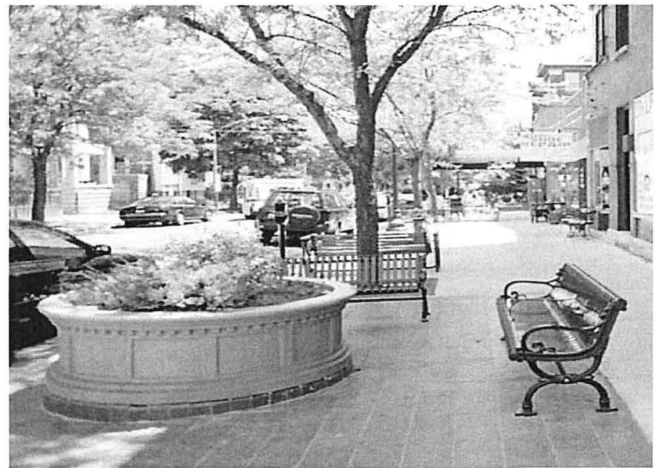
Strategic Goals Relevance

This project supports City Council's Strategic Goal of Quality of Place and Economic Hub.

Project's Return on Investment

The improvements will attract businesses to vacant buildings, lead to higher rental incomes and increase pedestrian activity in the area, which will benefit all the businesses downtown.

Relevant Graphic Details



FISCAL DETAILS

621-16-012-559-65010

Downtown CRA Construction in Progress

2017

275,000

Total Expenditures

\$

275,000