

**Thursday, October 27, 2011  
Ocala 2035 Vision  
Leadership Group Meeting  
City Council Chambers**

**The following members were in attendance**

Paolo Mastroserio, Chair  
Steve Albright  
Bob Dumond  
Narvella Haynes  
Jerome Johnson  
Ruth Reed  
Clark Yandle  
Fred Roberts  
Jaye Baillee

**The following members were not in attendance**

Ken Ausley  
Barbara Fitos  
Summer Gill  
Gilbert Martinez  
Ira Holmes

**The following planning consultants were in attendance**

Geoffrey McNeill  
Curtis Ostrodka  
Bill Ray

**The following City staff members were in attendance**

Tye Chighizola  
Mike Daniels  
Pete Lee  
Greg Slay  
Lisa Walsh

The Chair opened the meeting at 3:09 pm.

Mr. Ostrodka, of VHB Miller Sellen made a powerpoint presentation updating the Leadership Group members regarding the proposed Future Land Use Map, the Developer/Engineer/Attorney Focus Group meeting, the status and prioritization of potential transportation improvements on SR 40 and US 441, the West Ocala Community Plan and the Economic Analysis being conducted by RCLCO.

A 2035 Proposed Future Land Use map was displayed. Staff has made changes to the proposed map to respect existing property rights that may be affected by a proposed change to the Future Land Use Designations particularly in areas where staff is proposing a Neighborhood Land Use

Designation where it is currently designated Light, Medium or Heavy Industrial. Some examples of these areas include US 27 between MLK and NW 27<sup>th</sup> Avenue, North of the 2200 block of North Pine Avenue, MLK and SW 9<sup>th</sup> Street, NE 24<sup>th</sup> Street and NE 32<sup>nd</sup> Terrace, and NE 14<sup>th</sup> Street and NE 32<sup>nd</sup> Terrace.

During the recap of the Focus Group meeting, a suggestion was brought up to add a medium intensity node near the area of the new flyover and the Heath Brook DRI. Mr. Mastroserio expressed concern about adding a medium intensity node because it would take away from the emphasis on encouraging development downtown. Mr. Dumond stated that he was not against having a medium intensity node in the Heath Brook area but that he too felt that Downtown development needs to be emphasized.

Ms. Bailey suggested that significant parks such as Tuscawilla and the Osceola Linear Park be designated on the Future Land Use map. She also suggested identifying the “Innovation Corridor” as an overlay.

Staff announced that the study areas for Silver Springs Boulevard and Pine Avenue were extended by Council as such:

- Silver Springs Boulevard would extend from MLK Blvd to NE 8<sup>th</sup> Avenue;
- Pine Avenue would begin at the base of the bridge near the Courthouse and go south to CR475; and
- The proposal to re-design North Magnolia and 1<sup>st</sup> Avenue from one-way streets to two-way streets were to be a third level priority after Silver Springs Boulevard and Pine Avenue.

Mr. Dumond stated that while he understands why re-designing North Magnolia and 1<sup>st</sup> are prioritized behind Silver Springs Blvd and Pine Avenue, he sees going to two way roadways as a big plus for the downtown and wants to ensure that this idea remains a component of future plans.

Staff announced that they were in the process of setting up meetings with several business and community organizations such as the Emerging Leaders of Ocala (ELO), the Downtown Business Alliance (DBA), the Rotary Club and the Ocala Historic and Preservation Advisory Board (OHPAB). Staff inquired if there were any additional meetings that the Group thought should be set up. It was suggested by Mr. Slay that the status of the Ocala 2035 Vision and the proposed comprehensive plan revisions be presented to the Ocala/Marion County Transportation Planning Organization Board. Mr. Albright suggested that staff present the proposed plans at a scheduled meeting of the Commercial Caravan, which is an organization of Ocala Commercial Brokers and Realtors.

The chair closed the meeting at 4:39 pm.